



Public Information Committee

Charter

The PIC is a statewide committee facilitating interaction between SEAW and the public through education, outreach, and written communications.

Activities

1. Education & Outreach
 - a. SEAW display booth
 - i. PSEC fair (collaboration with YMF)
 - ii. Other events
 - b. Provide educational speakers
 - i. Speakers bureau
 - ii. Civic groups
 - iii. Schools/ youth groups
 - iv. UW/SU Career mentoring

2. Written Communications
 - a. Leverage NCSEA resources
 - b. Reach out to SEAW Chapters and establish liaisons within each Chapter
 - c. Submit SEAW announcements
 - i. New officers
 - ii. Awards/ scholarships
 - iii. Other announcements
 - d. Respond to media requests for information
 - i. RFI button/link on website
 - ii. Establish routing of RFI to preferred responder
 - e. Maintain directory of media contact information
 - f. Review website information

Meetings (Brown bag lunch)

First Thursday of every month from 12pm-1pm

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