

Seattle Chapter

STRUCTURAL ENGINEERS ASSOCIATION OF WASHINGTON



Advertising in the *Equilibrium*

Thank you for your interest in placing an advertisement in the Seattle Chapter of the Structural Engineers Association of Washington newsletter, *Equilibrium*. The *Equilibrium* is published on a monthly basis September through May, with a single statewide issue in July. Approximately 450 of our 890 statewide members choose to receive a hard copy of the newsletter, and notification of online access is emailed to the entire membership. You can view current and recent issues on our website at http://www.seaw.org/resources_newsletter.cfm.

Text Ads

We accept classified-style help wanted ads (200 words or less) for publication for \$65.00 per issue, with a 10% discount for placement in two or more consecutive issues. **Paid help-wanted ads placed in our newsletter are also included in our online job board for the duration of the ad.**

Display Ads

Display advertising is also available in quarter-, half-, or full-page dimensions for \$115, \$150 and \$190 respectively (see order form for dimensions), with a 10% discount for two or more consecutive placements.

Prepayment is required on all advertising orders.

Deadline

The deadline for advertising copy and payment is the fourth Friday of the month prior to the publication month.

How to order

Please fill out the attached order form and submit it with payment. VISA/Mastercard (sorry, no American Express) payments may be faxed to SEAW at 360/753-1838. Check payments may be mailed to the address below. All advertising copy must be submitted electronically (see order form for details).

Questions? Contact us at seaw@seaw.org or phone 206/682-6026.

STRUCTURAL ENGINEERS ASSOCIATION OF WASHINGTON



Equilibrium Advertising Order Form

Advertiser Information:

(Please type or print. Completed form may be faxed, e-mailed or mailed with payment)

Today's Date: _____

Company Name: _____

Address: _____

City, State, Zip; _____

Contact Person: _____

Phone: _____ Fax: _____

E-mail: _____

Advertisement size:

(Please indicate one)

Help Wanted Ad (200 words or less submitted electronically) \$65.00

Display Ads (please submit as .pdf or .jpg):

- Quarter Page (3 3/4" X 4 3/4" – vertical) \$115.00
- Half Page (7 1/2" X 4 3/4" – horizontal) \$150.00
- Full Page (7 1/2" wide X 10" high) \$190.00
- Full Page insert (pre-printed; contact us for quantity) \$190.00

Advertisement Frequency:

Please indicate number of issues to run your ad. A 10% discount may be applied for ads running two or more months.

____ One ____ Two ____ Three ____ Four ____ Five ____ Six

Copy Submittal:

Please submit all copy electronically to seaw@seaw.org.

Deadline: Please submit by the 4th Friday of the month prior to month of issue.

Payment: Pre-payment by copy deadline is required on all advertising.

Total Dollar Amount of order: \$ _____

subtract 10% for multiple insertions: _____

ORDER TOTAL: \$ _____

____ Enclosed is my Check/Money Order

____ Please Charge my VISA/MC # _____ Exp Date _____

Authorized Signature: _____

Print Cardholder name: _____